

# The Most **Premium Reach** in South & Coastal Orange County

Newport Beach | Newport Coast | Corona Del Mar | Huntington Beach | Costa Mesa | Laguna Beach  
Laguna Niguel | Dana Point | Irvine | Mission Viejo | Aliso Viejo | Laguna Hills | Laguna Woods  
Lake Forest | San Juan Capistrano | Ladera Ranch | Coto De Caza | Rancho Santa Margarita | San Clemente

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» **The ONLY magazine inserted into THE WALL STREET JOURNAL.**

## » Targeted Direct Mail

Using predictive analytics we target the most affluent audience of home buyers and future home sellers!

- › Identified Affluent Households with 2 million+ net-worth in Los Angeles and Orange County
- › Future home sellers: We target home owners most likely to list.

Based on home value, equity and length of time in residence

- › Every Listing\*, Every Month (\*\$1 Million+) home sellers are home buyers!
- › Complimentary copy of magazine sent to your advertised home owners each issue

## » Extensive Local Distribution

- › Hundreds of Top Retail Centers & Professional Offices
- › Select Ralphs, Vons and other participating grocery stores
- › Restaurants, Salons, Banks, Car Washes & More
- › Real Estate Offices

## » One Step Social Media Sharing



## » Online Exposure To Top Sites

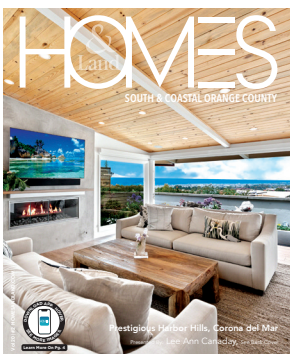
- › Luxury syndication for your listings with reach to the international market (\$2,000+ value)
- › Premium placement for your listings on HomesAndLand.com, and enhanced with a virtual tour
- › Interactive Digital Edition with free subscriptions, driving more traffic to your ads
- › Magazine promoted via social media

**International New York Times**   **THE WALL STREET JOURNAL**   **Robb Report**  
MAGAZINE FOR THE LUXURY LIFESTYLE™

**duPont REGISTRY**   **MANSION GLOBAL**   **The Washington Post**

[ Listing syndication sites subject to change ]

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Multi-Media Marketing For Real Estate Professionals  
Interactive Print | Web | Mobile | Social Media | Direct mail



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