

LUXURY ONLINE SYNDICATION

There's only so much the MLS can do. Reach the most qualified audiences for your luxury listings with Homes & Land.

BE IN FRONT OF
237,360,000
UNIQUE MONTHLY READERS



PROPERTIES \$450,000+ QUALIFY

THE WALL STREET JOURNAL

- 16.9 MILLION unique monthly visitors
- \$256,239 average household income
- \$1.61 Million average household net worth

Find your listings by searching [WSJ.com/news/realstate](https://www.wsj.com/news/realstate)

LISTING RETAIL PRICE
PER MONTH

\$390



LISTINGS \$500,000+ QUALIFY

duPont REGISTRY

- 570,000 unique monthly visitors from 190+ countries
- 3 Million+ pages views per month
- 1 Million+ property searches per month

Find your listings by searching [duPontRegistry.com/homes](https://www.dupontregistry.com/homes)

\$495

UNIQUE HOMES

- 350,000 unique monthly visitors
- \$4.5 Million average net worth

Find your listings by searching [UniqueHomes.com](https://www.uniquehomes.com)

\$495

The Washington Post

- 92 MILLION unique visitors per month nationwide
- 25 Million International unique visitors per month

Find your listings by searching [WashingtonPost.com/realstate](https://www.washingtonpost.com/realstate)

\$225



LISTINGS \$600,000+ QUALIFY

The New York Times

International New York Times

- 109 MILLION unique worldwide readers and 88 MILLION US readers of NYT Digital
- 38% of NYT Digital readers are millennials
- \$88,000 US average household income

Find your listings by searching [NYTimes.com/section/realstate](https://www.nytimes.com/section/realstate)

\$300

LISTINGS \$750,000+ QUALIFY

Robb Report

- 240,000 unique monthly visitors
- Definitive authority for ultra-affluent consumers

Find your listings by searching [RealEstate.RobbReport.com](https://www.realestate.robbreport.com)

\$500



LISTINGS \$1,000,000+ QUALIFY

MANSION GLOBAL

- 2.3 MILLION unique monthly visitors
- \$390,244 average household income
- \$2,074,700 average household net worth

Find your listings by searching [MansionGlobal.com](https://www.mansionglobal.com)

\$390